



**UNITED WAY**  
Southern Tier

**ANNUAL  
REPORT  
2023-2024**

Dear Friends,

Donors to United Way of the Southern Tier provided nearly \$3 million in support to local non-profit programs in 2023-2024.

More than 6,000 caring people in Chemung and Steuben counties, including individuals, employees of area businesses, and corporate partners, gave generously to United Way of the Southern Tier to support services for children, senior citizens, and struggling individuals and families.

United Way provided \$2,764,911 to 67 programs. An additional \$191,212 from the Senior Supports Fund (Page 6) was awarded to local organizations that serve senior citizens in Chemung and Steuben counties. United Way remains committed to doing more for this vulnerable population.

Besides providing monetary and program assistance to local nonprofits, United Way organized its largest-ever Day of Action in 2024. Nearly 400 individuals fanned out across the region at 32 projects, providing 2,300 volunteer hours on a single day.

Throughout the year, United Way also engaged the community in drives to collect items for local programs including: diapers for families of young children, notes of encouragement and toiletries for school-age children, and stocking stuffers for senior citizens.

We are pleased to offer this 2023-2024 Annual Report and invite you to review the results of your investments.

Thank you for making the Southern Tier a strong and thriving community.

Sincerely,



**David Walker**  
2023-2024 BOARD CHAIR



**Stephen M. Hughes**  
PRESIDENT & CEO

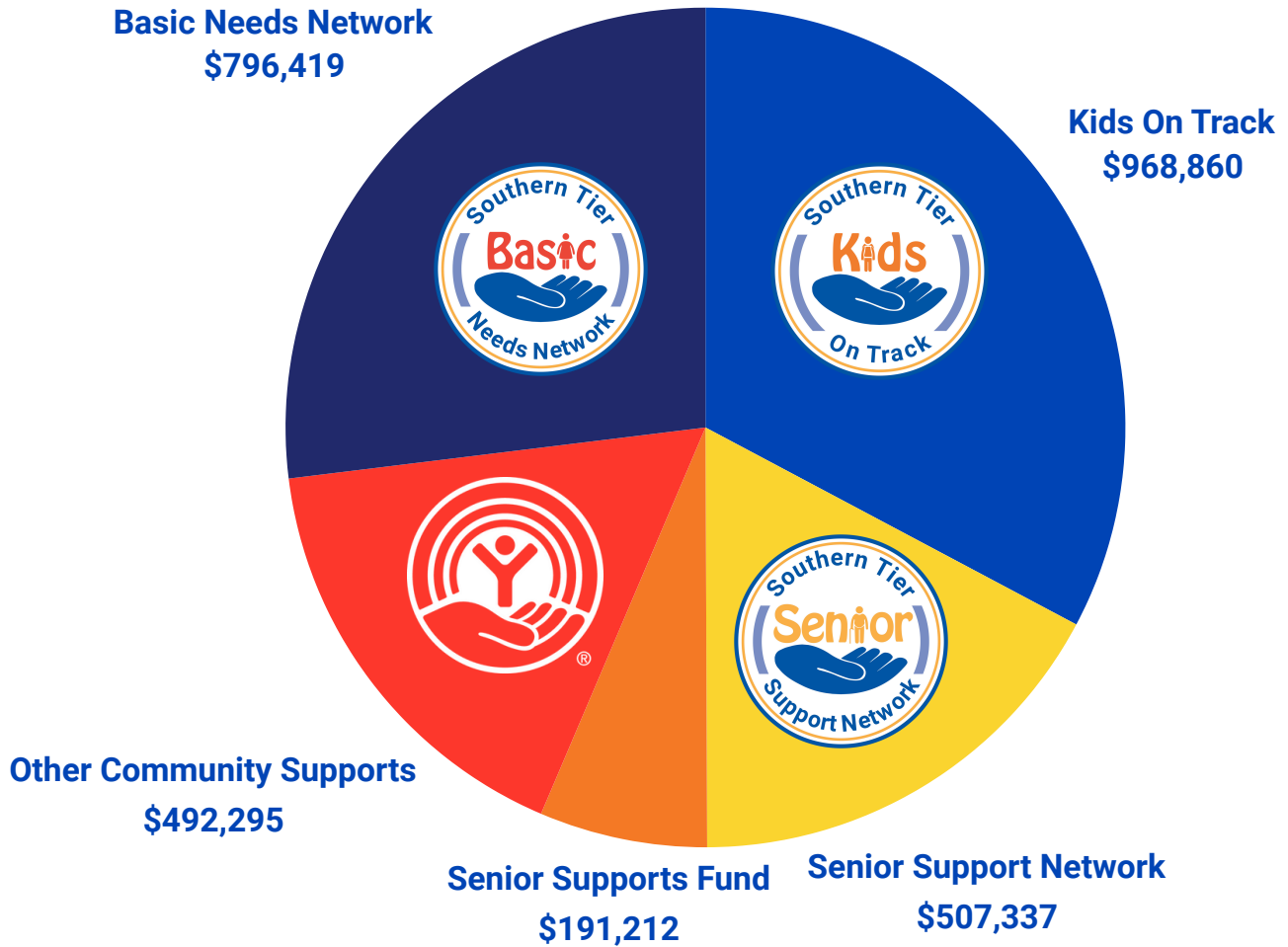


## DONATE TO UNITED WAY

- **Donate Online:** [UWST.org/donate](https://UWST.org/donate)
- **Stock Donations:** Gifts of stock can be made any time. Learn more: [UWST.org/stock-donations](https://UWST.org/stock-donations)
- **Planned Giving:** Make a Qualified Charitable Distribution from a taxable IRA or include United Way in your will. Learn more: [UWST.org/planned\\_giving](https://UWST.org/planned_giving)
- **Mailing Address:** 88 E. Tioga Ave., Suite 102, Corning, NY 14830
- **EIN:** 16-1451041

# Community Investment

United Way of the Southern Tier invested \$2,956,123 in programs for children, senior citizens and people in need in Chemung in Steuben counties in 2023-2024.



For a complete list of United Way program partners, visit [UWST.org](http://UWST.org)

## MISSION

United Way of the Southern Tier’s mission is to unite and prioritize resources to improve the quality of life for every person and every family in our community.

## VISION

United Way of the Southern Tier envisions a thriving community where all children have the foundation for life-long success and our collective well-being is secure.

## DIVERSITY, EQUITY & INCLUSION

United Way of the Southern Tier strives to be a model of diversity, equity and inclusion. Our board, staff, partners, strategies and investments reflect these core values. Learn more:

[UWST.org/diversity-equity-inclusion](http://UWST.org/diversity-equity-inclusion)

# DOLLY PARTON'S IMAGINATION LIBRARY



United Way of the Southern Tier's local chapter of Dolly Parton's Imagination Library continues to grow, with more than half of all children under age 5 in Chemung and Steuben counties enrolled and receiving a free book by mail each month.

In early 2024, United Way partnered with Pro Action of Steuben & Yates, Inc., to bring the Imagination Library to the young children of Yates County.

United Way of the Southern Tier is grateful to the individuals, groups, businesses, municipalities, and foundations that continue to provide financial support for the Imagination Library, promoting early literacy efforts in our community. More than 10,000 local children have been touched by the Imagination Library since United Way of the Southern Tier began the program in 2018.

**4,749**

**CHILDREN ENROLLED  
AS OF JUNE 30, 2024**

**56,280**

**BOOKS MAILED  
2023-2024**

**5,057**

**GRADUATES  
2018-2024**

Register a child for the Imagination Library: [UWST.org](http://UWST.org)



## KIDS ON TRACK

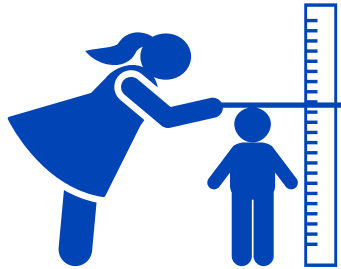
**\$968,860 Invested**

**18 Programs Funded**



**1,951**

Children, ages birth to 4, participated in high-quality early childhood programs



**1,525**

Children, ages birth to 3, were screened for developmental milestones



**672**

Children, ages birth to 3, received home-based intervention services



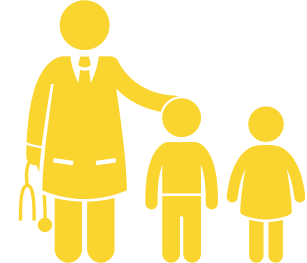
**607**

Children, ages 4 and 5, were screened for kindergarten readiness



**2,933**

Parents and caregivers received resources, tools or training to enhance their skills



**198**

Children, ages birth to 4, were referred for help with developmental delays

Programs funded by United Way of the Southern Tier provide quarterly results on multiple measures. The above totals were reported for Southern Tier Kids on Track for 2023-2024.



### Southern Tier Kids on Track focuses on:

- Increasing kindergarten readiness and literacy among preschool-age children
- Engaging parents as partners in their child's development and well-being
- Supporting children and families through summer learning opportunities
- Expanding access to quality, affordable childcare for all families in Chemung and Steuben counties

# SENIOR SUPPORTS FUND AWARDS \$191,212



**Pro Action Meals on Wheels Director Jamie Hojnoski, center, reacts after receiving a Senior Supports Fund grant to purchase a commercial dishwasher and refrigerator. United Way President & CEO Steve Hughes is at left; United Way Board Chair David Walker is at right.**

United Way of the Southern Tier awarded \$191,212 in Senior Supports Fund grants in 2024 to further assist the senior population who wish to age in place where they are comfortable and happy, fostering both independence and enhanced social connections within their community. The fund was created in 2021 through an anonymous bequest of nearly \$1 million to United Way of the Southern Tier. Grants are awarded in addition to annual allocations made by United Way through donations to the Community Campaign. A total of \$548,212 in Senior Supports Fund grants has been awarded since 2022 to address the needs of this growing vulnerable population.

## 2024 GRANTS

- **Arbor Housing and Development:** \$20,000 for home repairs for the elderly.
- **Bampa's House:** \$8,100 for exterior building repairs.
- **Chemung County Department of Aging:** \$20,000 for a pilot program to alleviate unsafe and unsanitary living conditions and address code violations.
- **Chemung County Habitat for Humanity:** \$12,000 to build handicap-accessible ramps.
- **Corning Meals on Wheels:** \$18,260 to purchase microwavable containers and a scheduling tool.
- **Eagle Transmission:** \$4,001 for repair of a handicapped ramp-equipped van.
- **Family Services of Chemung County:** \$5,400 for personal care aide tuition and office equipment.
- **Home & Health Care Services:** \$10,000 for a new clinical information module computer program.
- **Hornell Area Family YMCA:** \$5,000 for a senior "Lunch and Learn" program.
- **Meals on Wheels of Chemung County:** \$6,445 to purchase a reach-in freezer.
- **Pro Action Meals on Wheels:** \$14,000 to purchase a commercial dishwasher and refrigerator.
- **Neighborhood Transformation Center:** \$17,500 for a "Grandparents Raising Grandchildren" program and for safety repairs to the building entrance (2 projects).
- **The Senior Center/Chemung County Family Fitness Center:** \$10,000 to purchase exercise equipment.
- **Steuben County Office for the Aging:** \$15,506 for the Senior Companion Program.
- **Steuben Senior Services Fund:** \$25,000 to enroll more seniors in Full Circle America home monitoring program.

## SENIOR SUPPORT NETWORK

**\$507,337 Invested**

**12 Programs Funded**



**1,597**

Seniors were able to remain in their homes and safely age in place



**1,606**

Seniors received nutritious food and a social connection through meal programs



**415**

Seniors used home-based medical or personal care services



**741**

Volunteers helped local senior citizens with the activities of daily living



**228**

Seniors got rides to medical appointments and other necessary errands



**92**

Seniors enrolled in services designed to improve their housing conditions

Programs funded by United Way of the Southern Tier provide quarterly results on multiple measures. The above totals were reported for Senior Support Network for 2023-2024.



### Senior Support Network focuses on:

- Fostering independence by helping seniors age safely in their homes as long as they are able
- Addressing social isolation and loneliness
- Providing nutritional programs such as home-delivered meals and congregate meal sites
- Ensuring seniors have access to transportation services
- Expanding home health care services and offering assistance with the activities of daily living

## BASIC NEEDS NETWORK

**\$796,419 Invested**

**16 Programs Funded**



**167**

Individuals received legal supports after experiencing domestic violence



**1,899**

Individuals used services to secure affordable, stable long-term housing



**1,849**

Underserved individuals were able to access healthcare or insurance



**259**

Individuals learned how to manage finances, repair credit and/or reduce debt



**151**

Individuals volunteered to help people in need in our community



**90**

Individuals engaged in professional mental health counseling

Programs funded by United Way of the Southern Tier provide quarterly results on multiple measures. The above totals were reported for Basic Needs Network for 2023-2024.



### Basic Needs Network focuses on:

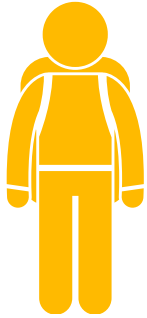
- Ensuring all have food, clothing and shelter, including access to crisis housing and utility assistance
- Growing healthier communities by increasing access to healthcare and health insurance
- Increasing safety for individuals who have experienced domestic violence
- Creating income stability through financial counseling and asset-building tools



## School-Age Supports

**\$395,755 Invested**

**19 Programs Funded**



**2,614**

Children were enrolled in out-of-school-time enrichment programs



**1,177**

Youths learned and practiced measurable leadership skills



**554**

Children received healthy after-school meals or snacks at youth centers

## General Supports

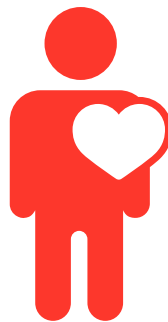
**\$96,540 Invested**

**3 Programs Funded**



**32,028**

Callers accessed help using 2-1-1 Helpline, a free 24/7 referral service



**458**

Volunteers engaged in the areas of basic needs, children or seniors



**313**

Volunteers received specialized training to deliver quality services

Programs funded by United Way of the Southern Tier provide quarterly results on multiple measures. The above totals were reported for 2023-2024.

# 2023-2024 BOARD OF DIRECTORS



**David Walker\***  
Board Chair  
First Heritage  
Federal Credit Union



**Nate Pizzini\***  
Chair-Elect  
Kennedy Valve



**Mary Meisner\***  
Secretary  
Chemung Canal Trust Co.



**Tymon Daniels\***  
Treasurer  
Corning Incorporated

**Hillary J. Austin\***, Elmira City School District

**Josh Bezio**, HUNT Engineers, Architects & Surveyors

**Katie Cervoni**, Corning Incorporated

**Martin J. Curran**, Corning Incorporated

**Colin Fortier**, Hale Roofing, Inc.

**Colton Hillman**, Edger Enterprises

**Megan Hubbard**, MMB + CO

**Kim Kephart**, United Steelworkers Local 1000

**Hong Liu**, Community member

**Jolie McCarthy**, Socha Financial Group

**Avery H. (Hal) Nelson III**, Corning Incorporated

**Payal Patel**, Corning Incorporated

**Monica Ridosh**, Chemung Canal Trust Company

**Warren Roman**, IBEW Local 139

**Robert Stanton\***, Streeter Associates

\* Executive Committee

# UNITED WAY OF THE SOUTHERN TIER STAFF



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Systems & Operations  
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**Lois Wilson**  
Director of Communications  
& Community Engagement  
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607-377-5834

## BE SOCIAL WITH UNITED WAY OF THE SOUTHERN TIER



@UnitedWaySouthernTier



@united-way-of-the-southern-tier



@unitedwaysoutherntier

## 2023-2024 FINANCIALS

Total Public Support	\$3,045,780
Total Revenue	<u>\$465,219</u>
Total Public Support & Revenue	\$3,510,999
Net Funds Invested in Community	\$2,547,472
Program Expenses	\$354,594
Administrative & Fundraising Expenses	<u>\$588,904</u>
Total Funds Awarded & Functional Expenses	\$3,490,970
Change in Net Assets	\$20,029
Net Assets – Beginning	\$3,032,474
Net Assets – Ending	\$3,052,503

All financial information is as of June 30, 2024, per audited financials.

### LEARN MORE

United Way of the Southern Tier is a 501(c)(3) tax exempt organization and is audited annually by the accounting firm of EFPR Group, LLP.

Audited financial statements and Form 990s for the past three years are available for review: [UWST.org/financial-policy-info](http://UWST.org/financial-policy-info).

### TRUSTED STEWARD

Candid and Charity Navigator both give United Way of the Southern Tier their highest ratings.

Platinum  
Transparency  
2024

**Candid.**

Charity  
Navigator



★ FOUR-STAR ★



# TOUR DE KEUKA BIKE RIDE RAISES \$85,000



United Way of the Southern Tier's Tour de Keuka charity bike ride attracted 209 riders on August 3, 2023, and raised \$85,000 for local programs through rider fundraising and sponsorships.

Each year bicyclists select a distance (45, 60 or 100miles, or virtual), pay a registration fee, and commit to fundraise at least \$150 for United Way of the Southern Tier. Nearly 80 volunteers keep track of riders on the course, operate rest stops, and provide meals, drinks and support to the participants.

Registration is now open for United Way of the Southern Tier's 2025 Tour de Keuka, which will take place on Saturday, August 2. Tour de Keuka began in 2005 as a fundraiser for the Juvenile Diabetes Research Foundation. United Way has organized the ride since 2021. More information: [tourdekeuka.org](https://tourdekeuka.org).





# UNITED WAY VOLUNTEERS ARE THE BEST!

Volunteers make a huge difference in our community! United Way sponsors collection drives and volunteer opportunities year-round. In 2023-2024:

- Nearly 400 volunteers participated in 32 community projects on United Way's annual Day of Action;
- Thousands of diapers, wipes and baby items were donated during United Way's spring Diaper Drive;
- Individuals and businesses provided stocking stuffers for senior citizens who receive home-delivered meals.
- Volunteers spread the word about Dolly Parton's Imagination Library program at local events.
- Hundreds of hand-written notes of encouragement were delivered to local schoolchildren.







**UNITED WAY**  
Southern Tier

88 E. Tioga Ave., Suite 102  
Corning, NY 14830  
607-936-3753

**United Way offers free services for everyone in our community.**



Free, high-quality, age-appropriate books for every child under age 5 who lives in Chemung, Schuyler, Steuben or Yates counties.

**UWST.org**



Free, local and confidential human service program referrals, available 24/7.

**Call 2-1-1 or 800-346-2211**



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